

Appendix 2

Summary of Consultation Responses

Details of Responses	Comment	Recommendation
<p>British Beer and Pub Association (BBPA)</p> <p>The BBPA are not replying to individual licensing authorities unless they have specific issues. Instead, they have submitted a letter covering a number of general points for consideration.</p>	<p>Sandwell's current Policy is in line with the general comments made by BBPA.</p>	<p>Already adopted</p>
<p>Scrutiny Management Board</p> <p>Suggestions for additional consultees</p>	<p>All recommended consultees were sent a copy of the draft Policy for comments to be made</p>	<p>Adopted</p>
<p>Councillor Mary Griffin</p> <p>Did not want to submit a written response but comments made verbally concerning, "availability of alcohol – access too easy, too many outlets obtaining a licence in one area".</p>	<p>Policy outlines parameters for cumulative impact policies if there are too many premises in one area leading to problems.</p> <p>Licensing Act does not allow licensing authorities to limit the number of outlets on the basis of 'need' or 'demand'</p>	<p>Comments noted</p>
<p>Musician's Union (MU)</p> <p>The MU is pleased to note that the Policy supports the promotion of live music in line with statutory Guidance</p>	<p>Positive comment</p>	<p>Noted</p>

<p>West Midlands Police</p> <p>A fair and reasonable Policy. Most of its content is already in place and working well.</p>	<p>Positive comment</p>	<p>Noted</p>
<p>Association of Convenience Stores (ACS)</p> <p>No specific comments but general points made about a) anyone under 25 should be asked to produce ID when alcohol is being sold, and b) retailers should be notified of any test purchases they pass.</p>	<p>Trading Standards confirm that retailers are notified of attempted test purchases which a refused.</p>	<p>Noted</p>
<p>British Transport Police</p> <p>No comments to make</p>		
<p>Justices Clerks' Society</p> <p>We are grateful for the opportunity to comment on your Policy, however, on this occasion, we have no comments to make.</p>		<p>Noted</p>
<p>Home Office</p> <p>An admirably clear Policy. Good to see the red/yellow card guide included.</p>	<p>The Policy confirms the Council's intention to adopt the tougher stance towards under age sales as recommended by Government Ministers</p>	<p>Noted</p>